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6351

1933

HARDY WATER LILIES

FANCY *and* COMMON GOLDFISH



THE MARLIAC TRIO (See page 13)

Smiley's Water Gardens
SEWARD, NEBRASKA

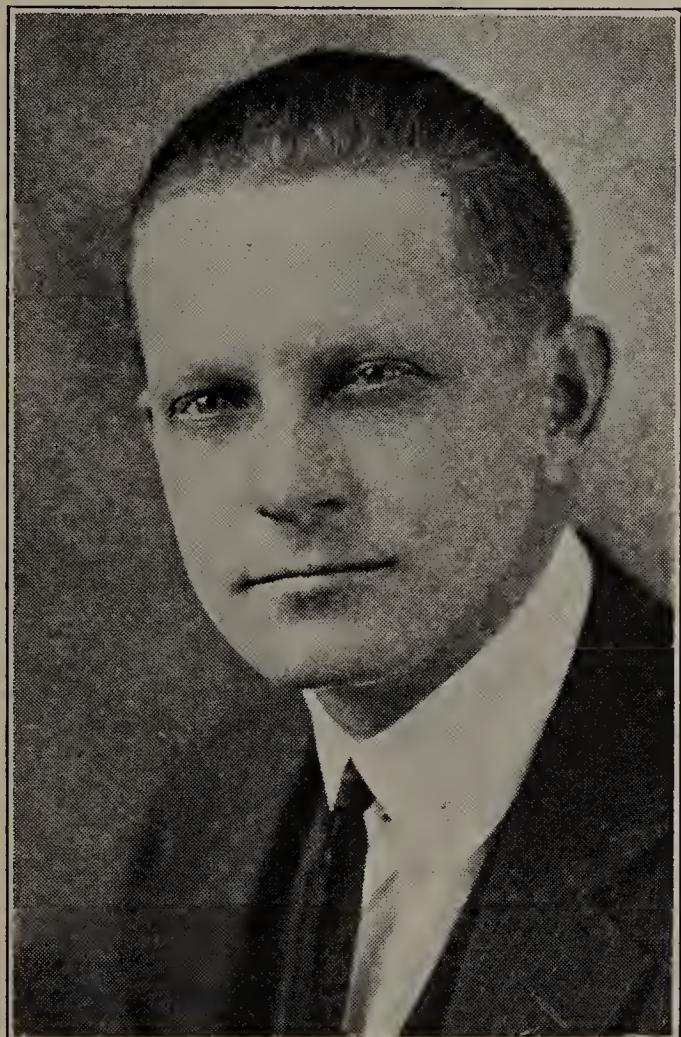


COLLECTION NO. 19

COMANCHE, upper left hand corner
PAUL HARIOT, upper right hand corner
JAMES BRYDON, lower left hand corner
ESCARBOUCLE, lower right hand corner

**This wonderful collection, catalogue value \$9.90,
postpaid to your address for \$8.00**

To Our Patrons and Prospective Customers • • •



In presenting this catalogue to you it is my aim to show you our business truthfully. We take you among our gardens, along our hatching pools, our office and our confidence. We are justfully proud of our record; our fine, strong, and sturdy plants; our healthy, vigorous goldfish and our loyal customer friends. Be assured each of you whether old or new customers that we feel our responsibility and trust our efforts to earn your goodwill will meet with your entire expectations. We have Midwest's most famous Water Gar-

dens. Each year finds more and more visitors coming to the gardens to see this wonderful and magnificent display of water lilies. It is not unusual to see cars from many states parked along the drives, and hundreds of people strolling leisurely along the garden paths. We hope that you, too, will plan to visit the gardens and to see this never-to-be-forgotten sight.

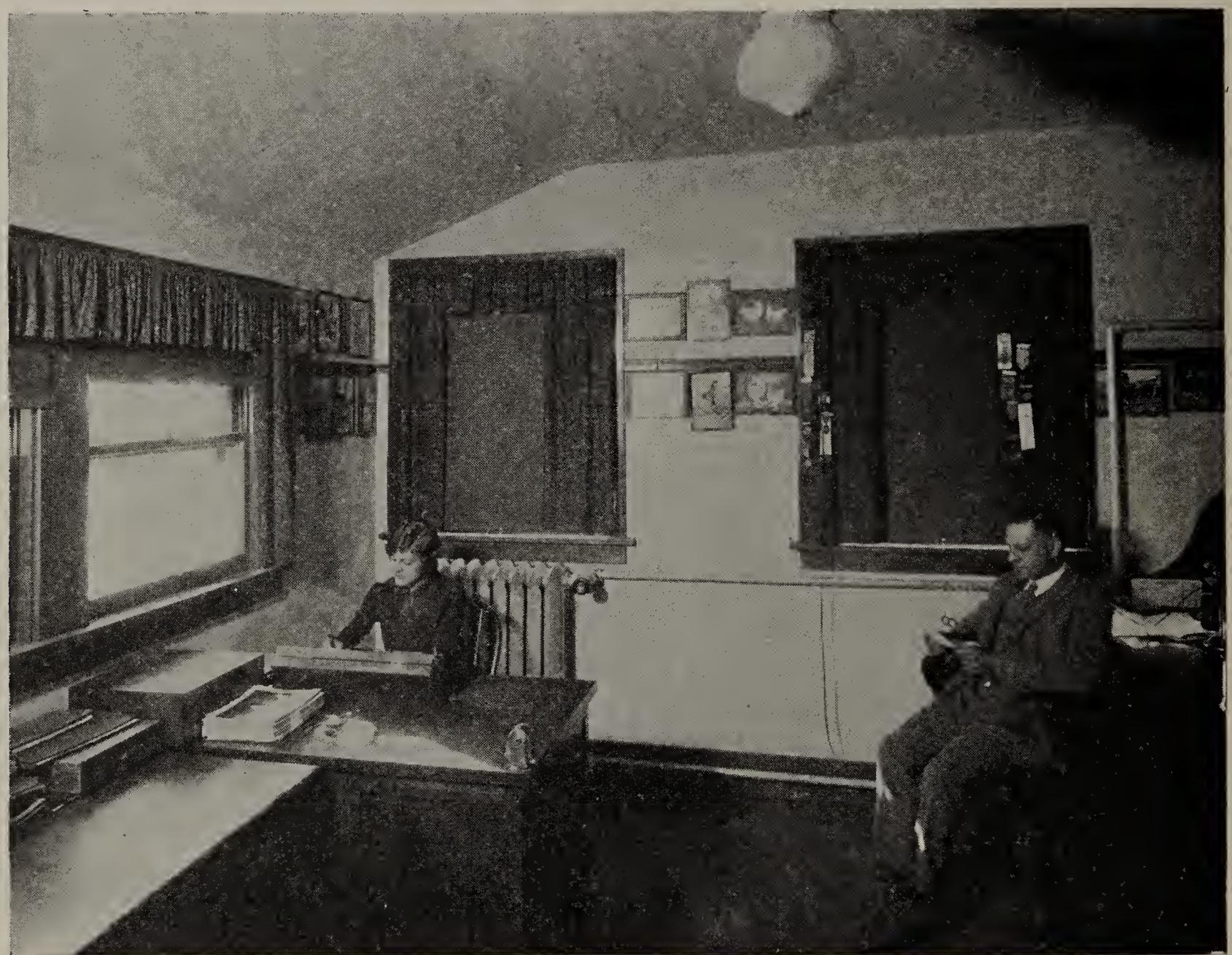
Your interests are our interests and your success our success. We need you and we want you to feel the need of us and to this end we devote ourselves and all our resources in still greater and larger activities in the propagation of Hardy Water Lilies.

Sincerely yours,

Erle Smiley

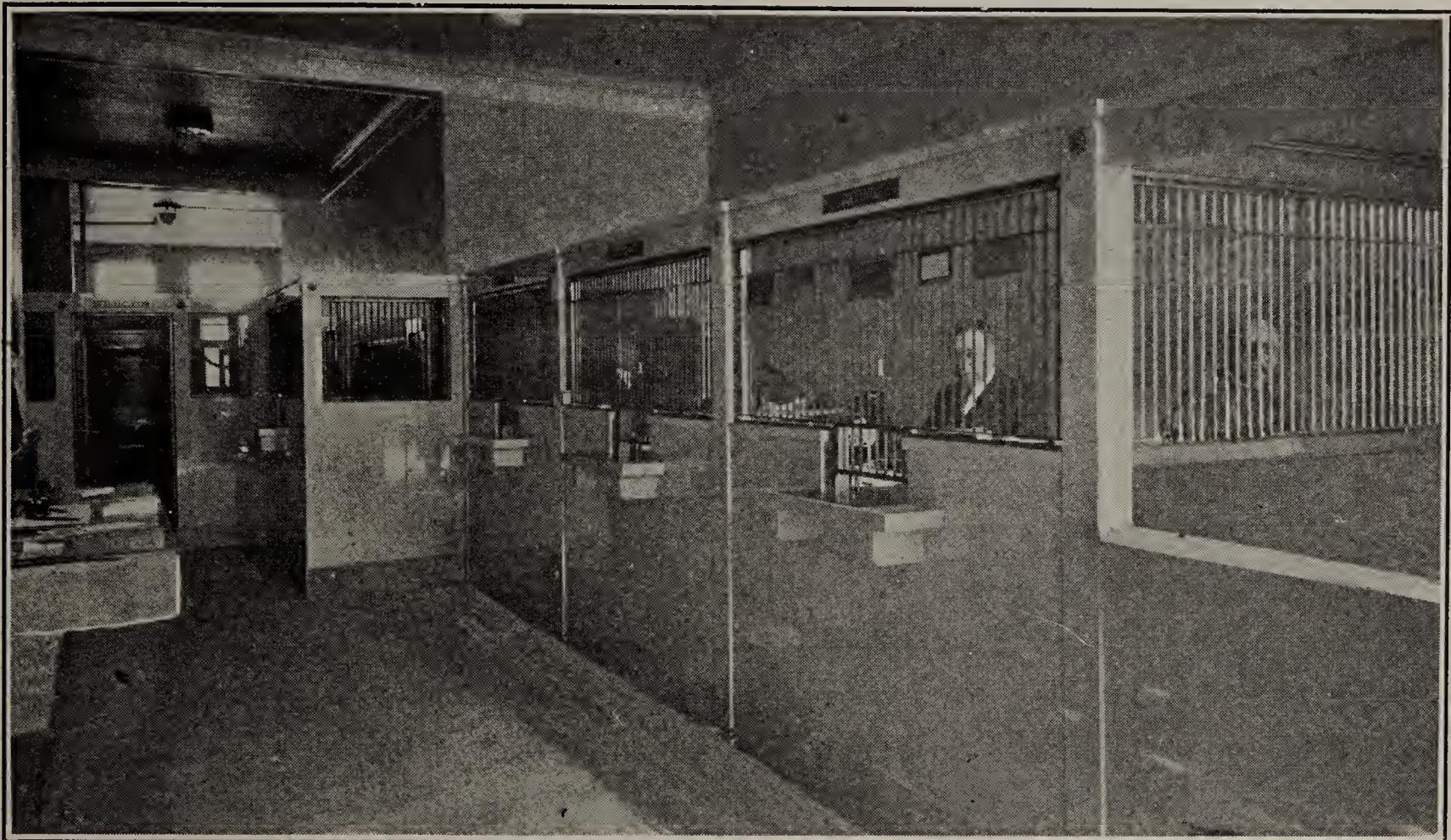
SMILEY'S WATER GARDENS

Our Office Facilities Assure Accuracy in Filling Orders



This picture is a corner of our office which will give you a fair idea of where your orders and correspondence are taken care of in the most efficient manner. In order to handle the volume of business which comes to us each year, it is necessary that we have the most efficient and up-to-date equipment. All orders will receive my prompt and personal attention. Your orders are carefully filed so there is little chance of mistakes. Our correspondence is a pleasure and we want you to feel free at all times to write us of your needs and of your troubles. In fact, any information we have at hand will be freely given.

The Bank Back of This Institution



We are offering this letter as proof of the fact that we have been honest and fair to our customers in all our dealings. In all our transactions with our customers we have endeavored to give them full value for each dollar received, and in doing so we have retained the everlasting respect and goodwill of all our customers.

This organization has been built on honest and fair dealings with its customers, and evidence of the fact is shown by old customers repeating their orders year after year.

THE JONES NATIONAL BANK
Seward, Nebraska

November 17, 1932.

TO WHOM IT MAY CONCERN:

We take pleasure in heartily recommending Smiley's Water Gardens to the buying public. Mr. Smiley, the proprietor, has been in the business many years and is a recognized authority.

Mr. Smiley's dealings with this bank have been highly satisfactory and we feel assured that this will apply to his many satisfied customers throughout the different states.

We firmly believe that any orders placed with this firm will be handled promptly and in accordance with the terms entered into by them.

JONES NATIONAL BANK

President

Our Water Gardens

In the garden spot of United States with an abundance of flowing water supplied with artesian wells we have located our water gardens near the little city of Beaver Crossing, Nebraska. The climate is ideal for the growing of hardy water lilies and the conditions are perfect for the propagation of fancy goldfish. Imagine, if you can, the banks of a stream covered with hollyhocks, thousands of water lilies in bloom in the many pools, various kinds of other flowers growing over the entire farm and thousands of goldfish glistening in the sun.

Pay Us a Visit

Visitors are welcome any day in the year. Many thousands visit our gardens during the season. We have had as many as two thousand visitors on a single day. Many of our customers drive out during the summer months and make their selections while the plants are in bloom. Plan to visit the gardens during the blooming season and see this wonderful sight.

How to Reach Our Gardens

Beaver Crossing is eighteen miles southwest of Seward and about thirty miles almost due west of Lincoln. Three hard surfaced roads lead into the town and any one will direct you to the gardens. Our office is maintained at Seward where all correspondence should be addressed.



Conqueror

Importance of Our Location

Nebraska being almost the center of the United States we are in an ideal spot to make shipments to all parts of the country. The climate is ideal to make strong, vigorous plants. We want to strongly impress upon you that we are not distributors but actual producers operating our own ponds and lakes from which we ship thousands of water lilies and goldfish each year. Visit the gardens and see for yourself how we grow them.

Our Prices

We believe our prices are as low as any reliable grower can offer on the same high quality goods. You usually get what you pay for and the best goods are the cheapest in the end.

Easy Ways to Build a Lily Pool

Lily pools are inexpensive and very simple to construct. Decide on your location and the design of your pool and excavate to the depth of thirty inches. Make the forms for the concrete so that walls and floor will be from six to eight inches thick. Woven wire and iron make ideal reinforcements. After the forms have been removed paint the inside with pure cement mixed to the thickness of thin cream. This makes the pool water-proof. One mistake often made by beginners is of making the pool too small, as once you have become interested in water gardens you will never have enough space to accommodate all your wants.

MIXING AND LAYING CONCRETE—A simple and satisfactory mixture for pools is one part cement to five parts coarse gravel. Add enough water to make a mixture that will not run, tamp in well when placing in the forms. Do not let the concrete dry too fast. Wet burlap is ideal after the cement has started to set. The slower it cures the harder it becomes. We think the ideal depth of any pool is thirty inches, twelve inches being for soil and fertilizer and twelve to eighteen inches being for water. This will leave ample room to take care of any heavy rains.

DRAINAGE—Many pools are built without drainage but it is much easier to clean out and empty the pool if some provision for emptying is made. A two inch pipe at the bottom of the pool at the lowest place is ideal for a drain-out. The upright pipe should be cut to the height it is necessary to carry the water in the pool. Water may also be syphoned out or dipped out if the pool is not too large.

The Miniature Pool or Tub Garden

The most inexpensive is the tub garden. Not much room is needed—only three or four feet square makes a very nice, small water garden. Choose a sunny spot and sink a wash tub or half barrel in the ground. Two or three tubs are sometimes grouped together filling in the space with perennials or rock plants. The tub should be filled with five or six inches of good garden loam with a big handful of commercial fertilizer well mixed in. At intervals of three weeks a spoonful of fertilizer added to each plant will tend to produce more blossom.

How to Order

TERMS AND POLICIES—Order early. This is most important. In May and early June we are always crowded, so to have the plants at the time you wish them it is better to have your order in early.

HOW AND WHEN WE SHIP—Water lilies and aquatic plants may be shipped any time in the year. Water lilies may be planted at any time but we can not ordinarily take them from the pools before the end of March. All shipments are made by express unless parcel post is specified and then it is entirely at your own risk.

SHIPPING COSTS—On all orders to be shipped parcel post add ten percent of the value of the order to cover parcel post charges, otherwise the shipment will be made by express collect. Only the numbered collections will be shipped postpaid.

In all orders for goldfish add fifty cents for shipping can. All fish are shipped express collect including those in collections.

REMITTANCES—Make all checks and money orders payable to Smiley's Water Gardens. We do not ship C.O.D.

GUARANTEE—All plants are guaranteed to be true to name and in good condition when shipped. Due to conditions over which we have no control, weather and care, we do not assume any responsibility for results after planting. Complaints, if any, can be considered only when tendered at the time when plants are received.

Culture of Water Lilies

Water lilies are so easily and successfully grown by those that have had no previous experience that by following these simple directions one may be assured of an abundance of beautiful flowers throughout the season. Once planted, the pool needs very little care, no hoeing, nor watering that is so necessary for growing most other varieties of flowers. All that is required to grow water lilies is fertile soil, still water and plenty of sunlight. It is unnecessary to drain the pool during the growing season; simply replace the evaporation. Shortly after planting the water may become green from the fertilizer used in the soil. Allow the water to run in and overflow the pool if this condition arises.



Gladstone

Establishing the Water Garden

FERTILIZERS—Most any garden loam will give good results. The best fertilizers are cow manure well rotted if possible and bone meal. Cow manure at the rate of one part to five parts garden loam. Commercial fertilizers, one pound to each cubic foot of soil.

TIME OF PLANTING — Hardy water lilies may be planted as soon as they begin to show growth in the spring, usually about April first and they may be planted up to the last of August with good results.

DURATION OF BLOOM—

Hardy water lilies begin blooming early in May in this section of the country and continue until frost. The flowers open every morning and close late in the afternoon. You are assured of several flowers from each root every day throughout the season. Each individual blossom lasts about four days.

COLOR—Hardy water lilies may be obtained in white, several tones of red, yellow and many shades of both light and dark pink, also copper and changeable colors. There are no blue hardy water lilies.

**Splendida****Important**

When you receive your shipment of roots unpack at once and place them in water until ready to plant. Should you need to keep them for some time before planting it is best to submerge fully one-half the root in mud and cover with water.

How to Plant

Two methods are used in planting, in boxes or by spreading the soil over the bottom of the pool to the required depth. Both have their good points. Plants will do much better when they have plenty of root room. If you use boxes make them one foot square and one foot deep. Each lily should have at least one cubic foot of soil.

DISTANCE APART TO PLANT—A pool six by six will accommodate four lilies and the necessary floating and bog plants very nicely. A pool twelve feet in diameter will accommodate up to ten lilies together with the other plants necessary to complete the pool.

CONTAINERS FOR THE PLANTS—We like the large size candy pails for a single lily. If these are not available boxes may be made from any rough boards one inch thick and twelve inches wide. Permanent boxes may be built of brick or concrete but movable boxes are preferred as they may be placed in the basement during the winter.

SAND TO COVER THE BOXES—One inch layer of sand or gravel over the boxes after planting will help to keep the water clear.

INSECT ENEMIES—Plant lice or aphis are the only common pests of water lilies. They are easily controlled by washing off with a strong spray from the hose and the fish eat them. "Black Leaf 40" mixed according to directions rids the plant of this louse.

Mosquitoes and Goldfish

It is recommended that goldfish be kept in all water lily pools. Not only are they interesting but they will eat the mosquito larvae and aid in keeping the water clear. Twelve fish to a four by six pool is the best proportion.

Winter Care of the Pool

Hardy water lilies need no protection other than direct freezing of the roots. Artificial pools should be emptied to prevent damage to the walls from ice. It is best to empty the pool and fill with straw or any other litter and cover over with boards. The lilies may be removed to the basement and kept moist and protected from mice.

CARE OF GOLDFISH—In climates where the pool freezes over it is recommended that they be removed to the basement in a tank or large tubs. Feed very sparingly.

Hardy Water Lilies

Hardy water lilies should form the basis of your water garden. They are as hardy and thriving as well in the Northern States and Canada as they do in the Sunny South, needing only the protection of a covering in winter to stand the coldest weather. They begin blooming almost with the first warm days and continue throughout the entire season with an abundance of brilliant flowers and with practically no care. There is no flower grown in the garden that will give you so many brilliant and interesting flowers as the hardy water lily and with so little attention.

A wide range of color gives one a selection of most any shade desired in reds, yellows, pinks and copper or changeable colors. With the changing of the colors each successive day of bloom on most of the reds, pinks and coppers gives one no end of pleasure in the growing of hardy water lilies.

Ten Best Water Lilies

In the many years we have been growing water lilies, we are often asked which are the best varieties and from the standpoint of hardiness, abundance of bloom, color and so forth, we have decided that the following varieties are our choice:

ATTRACTION—This beautiful red variety is my choice of all the water lilies. The petals are garnet red tipped with rose, the septals are almost white, and as the blossom ages it becomes a rich deep red with garnet streaked septals. The blossom is unusually large reaching eight inches in diameter. It is vigorous, thrifty and a very free bloomer. One of the first to bloom in our gardens in the spring and the last to stop blooming in the fall. **Price \$2.50.**

ESCARBOUCLE—Bright, intense red deepening to crimson with garnet stamens. A free blooming, strong, vigorous variety, unquestionably one of the best. Pictured in colors on inside front cover. **Price \$2.50.**

JAMES BRYDON—This variety is very free in bloom and a rapid grower. Flowers measuring from five to six inches across, broad petals, concave and incurving, giving the flower a cup shape. The color is a vivid rosy crimson deepening with age. Has small bronze red leaves. Pictured in colors on inside front cover. **Price \$2.25.**

Complete Tub Gardens

All plants needed for a tub garden from which you will derive much pleasure.

The plants have been chosen for their beauty and their easy culture.

COLLECTION No. 1, \$2.95.

- 1 Water Lily (your choice of Paul Hariot or Aurora)
- 4 Aquatics (including floating and oxygenating plants)
- 4 Bog and Shallow Water Plants
- 1 Pr. Snails for scavengers

Postpaid to your address for \$2.95.

COLLECTION No. 2, \$4.25.

- 1 Water Lily (your choice of Comanche, Conqueror, or James Brydon)
- 6 Aquatic Plants
- 5 Bog and Shallow Water Plants
- 1 Pr. Japanese Trapdoor Snails
- 1 Pr. Red Ramshorn Snails

Postpaid to your address for \$4.25.

Ten Best Water Lilies—Continued

CONQUEROR—Flowers are a cherry red deepening with age. Stamens orange yellow, septals almost white. Flowers eight inches across borne continually during the entire spring and summer. One of the showiest of reds. **Price \$2.00.**

COMANCHE—One of the hardiest of all water lilies and undoubtedly the best of the sunset colors. On opening the first day the flowers are orange pink, stamens yellow, deepening on succeeding days to a glowing amber red with a heart of fire. This variety thrives equally as well under all conditions. Do not fail to include this variety in your water gardens. Illustrated in color on inside front cover. **Price \$1.65.**

SUNRISE—Largest of all hardy water lilies. Blossoms often measuring eleven inches across. One of the first lilies to open in the morning. A free bloomer. Color is a clear sulphur yellow. Petals are long and narrow. The flowers are carried several inches above the water. Leaves are almost egg-shaped with crinkled sides, deep green above and red flecked with dark brown below. This variety attracts more attention than any other in our gardens. Pictured in colors on back cover. **Price \$2.50.**

SPLENDIDA—A fine strawberry pink of good size. A free grower of good form. This variety can always be counted on with a blaze of color all summer long. The color intensifies to a rich reddish pink the latter part of the season. One of the new and rare French varieties. **Price \$1.45.**

GONNERE—One of the very few double water lilies. This variety averages eighty petals to the blossom, being almost a full globe. Leaves are small and does not require much room to grow but gives an abundance of snowy white flowers resembling huge snowballs. Pictured in color on inside back cover. **Price \$2.50.**

SUMPTUOSA—One of the most delicate and beautiful of all pinks. The satiny texture of its petals gives one all the color to be desired in a pink water lily. Rather double, almost perfect in form and above the average in size. Don't fail to include this one in your garden. **Price \$1.65.**

PAUL HARIOT—This variety gives more variation of color throughout the season than any other. Flowers opening in the spring a clear yellow suffused with rose changing to a deep peach on the second and third day and to an orange on the fourth day. As the season progresses the flowers are almost a deep red on the fourth day. It is a sturdy, hardy plant, free in bloom and one which you will greatly enjoy. Pictured in colors on inside front cover. **Price \$1.25.**

**SPECIAL COLLECTION OF THE TEN
BEST WATER LILIES**

Collection No. 3

1 each of the above postpaid to your address for

\$ 17~~50~~

Regular Catalogue Value **\$20.25**

General List of Hardy Water Lilies

In establishing our water gardens we spared no time, effort, nor money in securing not only the best varieties but those that would be most suitable for water gardens in most sections of the country. In this list you will find varieties that are suitable for every climatic condition, also for the various tastes in color and most any size pocketbook.

Sunset Colors

COMANCHE—One of the hardiest of all water lilies and undoubtedly the best of the sunset colors. On opening the first day flowers are orange pink, stamens yellow, deepening on succeeding days to glowing amber red with a heart of fire. This variety thrives equally as well under all conditions. Do not fail to include this variety in your water garden. Illustrated in colors on inside front cover. Price \$1.65.

PAUL HARIOT—This variety gives more variation in color throughout the season than any other. Flowers opening in the spring a clear yellow suffused with rose and deepening to a dark peach on the second and third day and almost an orange on the fourth day and as the season progresses flowers are almost red on the fourth day. It is a sturdy, hardy plant, free in bloom and one of which you will greatly enjoy. It is highly recommended for small water gardens. Pictured in color on inside front cover. Price \$1.25.

GRAZIELLA — This is an excellent variety for small water gardens and especially the tub garden. Quite unique in color, the cup-shape flower being orange pink, deepening to orange red with age. Price \$1.50.

AURORA — Semi-dwarf in habit and one of the most free in flowers. Blossoms are of the smaller size, three to four inches across, opening creamy yellow deepening orange red to dark red with age. Flowers increase in size and deepen in color late in the season. Particularly suited for small pools. Price \$1.00.

SIOUX—Rich, chrome yellow flowers tinged with bronze; deepening to an orange red. The flowers increase in size and deepen in color as the season goes on. This variety can be depended upon to give plenty of color throughout the entire



Sumptuosa

season. It begins blooming early and continues until very late. A strong grower. Price \$1.65.

Reds and Crimsons

GLORIOSA—One of the most popular of reds above the average in size and brilliant red in color which deepens with age. It is semi-double, often measuring seven inches across. Does well in a tub garden and produces flowers throughout the season under all conditions. Price \$1.95.

CONQUEROR — Flowers are cherry red deepening with age. Stamens orange yellow, septals almost white; flowers eight inches across borne continually during the entire spring and summer months. One of the showiest of reds. Price \$2.00.

JAMES BRYDON — This variety is very free in bloom and a rapid grower. Flowers measuring from five to six inches across, broad petals, concave and incurving, giving the flower a cup shape. The color is a vivid rosy crimson, deepening with age. Has small bronze red leaves. Pictured in colors on inside front cover. Price \$2.25.

ESCARBOUCLE—Bright intense red deepening to crimson with garnet stamens. A free blooming, strong, vigorous variety unquestionably one of the best. Pictured in colors on inside front cover. Price \$2.50.

ATTRACTION — This beautiful red variety is my choice of all the water lilies. The petals are garnet red tipped with rose, the septals are almost white and as the blossom ages it becomes a rich, deep red with garnet streaked septals. The blossom is unusually large, reaching eight inches in diameter. It is vigorous, thrifty and a very free bloomer. One of the first to bloom in our gardens in the spring and last to stop blooming in the fall. Price \$2.50.

WILLIAM FALCONER—The deepest red of all lilies, almost a velvety black red. Stamens garnet. Leaves blotched with green and maroon. One of the most interesting and one you are sure to like. Price \$5.00.

ARETHUSA—Flowers are large with broad petals, deep crimson in color with velvety sheen. Septals are lighter. The blossom is somewhat cup-shaped and one of the freest in bloom. Price \$3.00.

RENE GERARD — An immense, fine red pink variety. One of the largest. Flowers eight to nine inches in diameter. A free grower that produces an abundance of blossom. Price \$4.00.

Yellows

SUNRISE—Largest of all hardy water lilies, blossoms often measuring eleven inches across. One of the first lilies to open in the morning. An excellent free bloomer. Color is a clear sulphur yellow. Petals are long and narrow. The flowers are carried several inches above the water. Leaves are almost egg-shaped with crinkled sides, deep green above and red flecked with dark brown below. This variety attracts more attention than any other in our gardens. Pictured in color on back cover. Price \$2.50.



CHROMATELLA (Marliac Yellow)—Perhaps the most popular of all water lilies. Sulphur yellow in color with broad curving petals. It blooms over the entire spring and summer months producing an endless succession of blossoms. The leaves are handsomely splotched with maroon. This variety thrives under all conditions and is extremely hardy. Pictured in color on front cover. Price \$1.25.

Pinks and Rose

ROSE AREY—Undoubtedly one of the best of the Odorata section. A deep cerise pink sometimes reaching eight inches in diameter. Petals are of a starry, pointed form and very fragrant. A good one for any garden. Pictured in color on back cover. Price \$1.45.

PINK OPAL—An attractive deep pink of medium size, gracefully cup-shaped and quite fragrant. Especially adapted as cut flowers. Price \$1.25.

SPLENDIDA—A fine strawberry pink of good size. A free grower of good form. This variety can always be counted upon with a blaze of color all summer long. The color intensifies to a rich, reddish pink the latter part of the season. One of the new and rare French varieties. Price \$1.45.

EUGENIE de LAND—A very charming, sweet-scented lily of the Odorata section. The long petals are a deep pink near the base and almost white at the tips. Blooms are of good size and semi-double. One of the most delicate colors in our garden. Price \$1.25.

MORNING GLORY—Soft, shell pink; very beautiful particularly when opening in the morning. The blossoms are large and become more abundant as the season progresses. The plant is a good, strong grower. Price \$2.00.

AMABILIS—A very desirable variety of recent introduction. Flowers are large and starry in form slightly cupped. Deep pink in the center which lightens to a silver pink on the tips. Canary yellow stamens. One of the best of the recent introductions. Pictured in color on inside back cover. Price \$3.50.

Collection No. 4

PRICE \$4.00

Comanche (most popular orange)
Chromatella (most popular yellow)
Morning Glory (delicate pink)

\$4.90 value postpaid for \$4.00

Collection No. 5

PRICE \$8.00

Rose Arey (deep rose pink)
Chromatella (yellow)
James Brydon (red)
Marliac White
Paul Hariot (sunset)
Sioux (copper)
2 Arrow Heads
4 Water Poppies
4 Water Hyacinths
3 Fish Plants
3 Jap Snails

**Catalogue value \$10.30
postpaid for \$8.00**



Pinks and Rose—Continued

SUMPTUOSA—One of the most beautiful and delicate of all pinks. The satiny texture of its petals gives one all the color to be desired in a pink water lily. Rather double, almost perfect in form and above the average in size. Don't fail to include this one in your garden. **Price \$1.65.**

MARLIAC PINK—Pale, pink flowers of unusual size and abundantly borne throughout the entire season. One of the most popular pinks. Pictured in color on front cover. **Price \$1.00.**

MARLIAC ROSE—Deep pink. One of the most popular of the earlier productions. Flowers are large and you can always count on an abundance of bloom from this plant. **Price \$2.00.**

DOROTHY—A recent introduction of the Odorota section. Blossoms of medium size. Very fragrant. Resembles its parent, Rose Arey, except smaller and lighter in color. **Price \$1.00.**

There is nothing more beautiful

ODOROTA ROSEA—A very free grower, blooms early in the season. Is a delicate shade of pink. Opens at daylight and is extremely fragrant. **Price \$1.00.**

TUBEROSE ROSEA—A very strong grower of the Odorota section. The flowers, four or five inches across are of a very delicate shade of pink extremely fragrant and carried several inches above the water. **Price \$1.00.**

Whites

GONNERE—One of the very few double water lilies. This variety averages eighty petals to the blossom, being almost a full globe. Leaves are small. Does not require much room to grow but gives an abundance of snowy white flowers resembling huge snowballs. Pictured in color on inside back cover. **Price \$2.50.**



and interesting than a Lily Pool

GLADSTONE—Large dazzling white flowers with broad, waxy petals, sulphur yellow heart. Very free in blooming. Opens early in the morning. One of the largest white water lilies. Price \$1.50.

TUBEROSE RICHARDSONII—Flowers are pure white, very double and large in size. Frequently reaches eight inches. It is cup-shape and one that you will want to add to your collection. It is a shy bloomer. Price \$1.50.

ODOROTA MINOR—This is especially valuable for tub culture. Flowers are small and very fragrant; suitable for planting at the edge of the pond. Price 50c.

MARLIAC WHITE—Snowy white petals with bright yellow stamens. The fragrant blossoms are five to six inches in diameter. Septals are tinted with pink. It is a continuous bloomer. Pictured in color on front cover. Price \$1.00.

Collection No. 6

The Marliac Trio

PRICE \$2.75

This very popular trio of the Marliac lilies is very pleasing in color and thrives very well in the smallest pools.

Marliac Pink
Marliac Yellow
Marliac White

Postpaid for \$2.75

Pictured in color on front cover.

Collection No. 8

The Rainbow Collection

PRICE \$4.50

Gloriosa (most popular red)
Comanche (most popular orange)
Sumptuosa (most popular pink)

\$5.25 value postpaid for \$4.50

ODOROTA GIGANTIA—Large pure white flowers and very fragrant. Blossoms reach six to eight inches across. It is highly recommended for large ponds or lakes and will stand deep water. Price 50c each, \$5.00 per dozen.

PRESIDENT ROOSEVELT—This new variety is outstanding in form, color and fragrance. It is a dazzling white with yellow stamens. Flowers measure from six to eight inches across and are carried several inches above the water. The fragrance is of anise. The leaves are of olive green of peculiar formation. The outer portion of the leaf has an indentation rarely seen in water lilies. Can spare a limited number at \$5.00 per bulb.

Collection No. 12

Odorota Trio

PRICE \$2.95

Rose Arey (cerise pink)
Tuberose Rosea (light pink)
Tuberose Richardsonii (white)
\$3.95 value postpaid for \$2.95

Tropical Star Lilies

(The hardy tropical lily)

Each year finds the star lily more popular due to the abundant bloom and to the ease in rearing them. They come into bloom as soon as the weather becomes warm enough and will give you plenty of blossom throughout the entire season. The starry blossoms are brilliant in hue and scented with the fragrance of lily-of-the-valley. Are produced in endless profusion all summer long. The flowers are six to eight inches across and are borne on strong stems a foot or more above the water.

ROSE STAR—These starry brilliant rose pink flowers make this variety one of the most popular. Four or five blossoms will be open at once throughout the entire season. Price \$2.00.

BLUE STAR—All star lilies are much the same in appearance, differing only in color. Blue and Rose Star planted together gives one of the most beautiful color effects we know. Price \$2.00.

Collection No. 9

DeLuxe Trio

PRICE \$6.45

Three giant lilies in bright colors—a wonderful collection.

Sunrise (huge yellow flowers)
Gonnere (double white)
Attraction (brilliant red)

Catalogue price \$7.50
postpaid for \$6.45

Collection No. 10

Sunset Trio

PRICE \$4.95

Extraordinary value in the darker shades.

Comanche (most popular orange)
James Brydon (rosy red)
Conqueror (crimson)

Catalogue value \$5.90
postpaid for \$4.95

Collection No. 11—*Butterfly Trio*

PRICE \$3.20

James Brydon (rosy red)

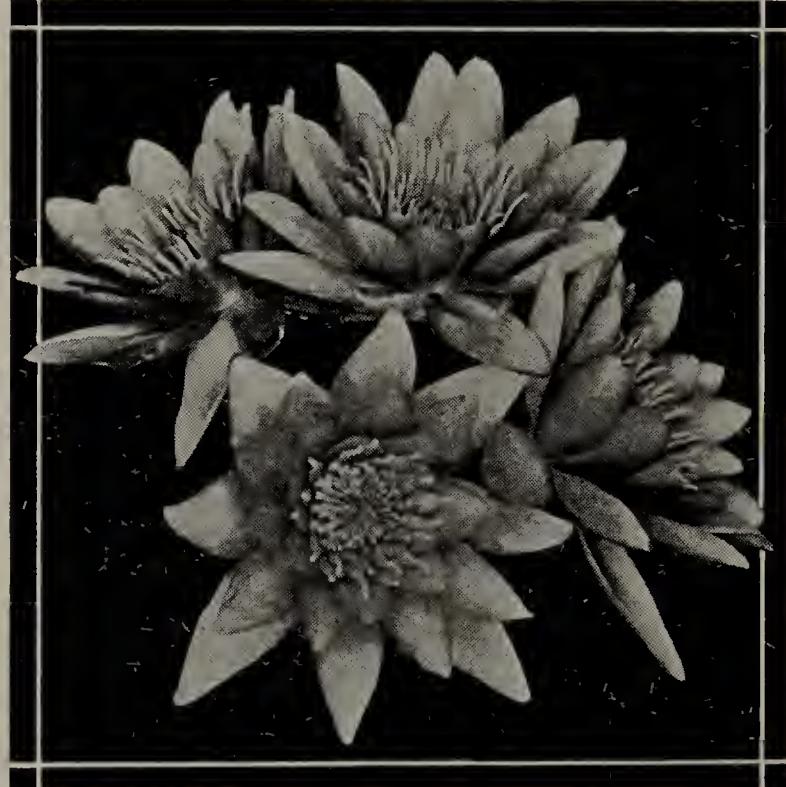
Aurora (orange pink)

Marliac White

\$4.25 value postpaid for \$3.20



Morning Glory (*See page 11*)



Sioux (*See page 10*)

Egyptian Sacred Lotus

Thousands of years ago in the sacred gardens of Egypt were found an abundance of the Egyptian Lotus. This rare and strange plant was understood and appreciated by the oriental people. The immense pink flowers like gigantic roses with a delightful fragrance set amongst the great shield-like leaves is a never-to-be-forgotten sight. They require the same care as water lilies growing in water from two to twelve inches deep. The plants spread rapidly and should be confined in boxes or tubs. There are several varieties of Lotus but our choice is the Egyptian. Price \$2.00.

To Make Your Pool Complete

Natural pools are surrounded with rushes, reeds, flags and small flowering plants. Your pool to be more natural and effective should have some of these plants.

Floating Plants

WATER HYACINTH — The delicate spikes of lavender flowers with the peacock spot on the upper petals are most beautiful and interesting. The plants float on the water but will produce more flowers when not allowed to drift about. A good plant for shady locations and should be crowded to produce lots of bloom. This plant is ideal for fish to deposit their eggs on. 15c each, 4 for 50c.

FLOATING FERN (Azolla) — Tiny, fern-like leaves forming emerald green or brown red clumps. A good plant for the fish. 25c per portion.

DUCK WEED—Small three petalled floating plant giving the effect of a green carpet on the water. Fish like this one. Does equally as well in sun or shade. 25c per portion.

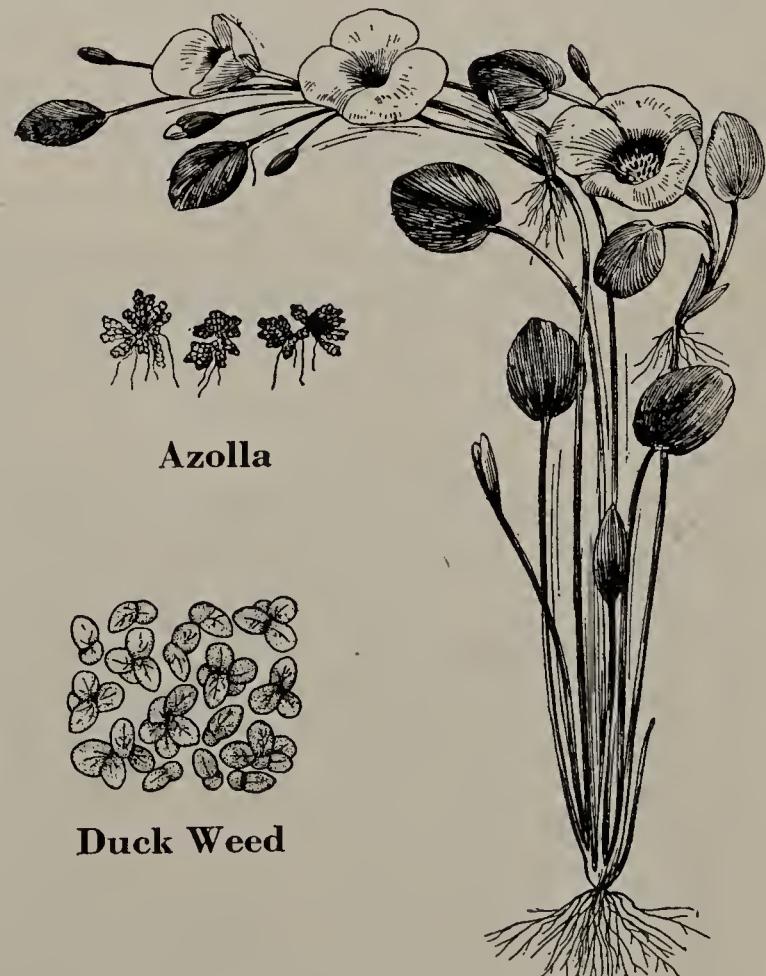
Shallow Water Plants

Many interesting plants are found in this group which are used both as marginal and as a pool decoration. They thrive in two to twelve inches of water and grow naturally about the margins of lakes and streams.

WATER POPPY — The blossoms resemble the California Poppy. Each plant throws out many floating runners bearing large blossoms all summer long. Plant as you would a water lily. 15c each, 4 for 50c.

FLOATING HEART—Bright yellow, fringed five petalled flowers, size of a half dollar. The leaves are green blotched with maroon. Should be planted in soil in two to eighteen inches of water. 25c each, 3 for 50c.

CREEPING PRIMROSE — A rapid growing, partially submerged vine with willow shaped leaves and produces an abundance of bright yellow flowers. Will grow in any moist place along the pool or may be submerged. 25c each, 3 for 50c.



Azolla



Duck Weed

Water Poppy

Shallow Water Plants—Continued

PARROT FEATHER—Feathery, green shoots trailing over the water forms soft airy masses about the base of taller plants. One of the best for planting in fountain basins. **15c each, 4 for 50c.**

ARROW HEADS—Arrow shaped leaves with small white flowers. An excellent bog or shallow water plant that adds greatly to the appearance of your pool. **25c each.**

CATTAILS—A favorite swamp plant easy to grow and ornamental. **25c each, 3 for 50c.**

BULLRUSH—A native swamp plant similar to the cattail. **25c each, 3 for 50c.**

YELLOW FLAG or WATER IRIS—One of the most graceful and necessary plants for the pool. Begins to bloom earlier than most any other iris. Blooms the entire season. Thrives in water up to twelve inches and also in a moist border. Blossoms resemble the Siberian Iris in type and produces an abundance of yellow blossoms. **25c each.**

DOROTHY K. WILLIAMS—We think this is one of the prettiest of the water plants. Has graceful spikes of glowing royal purple flowers. Plant in shallow water or along the border. **50c each.**

Oxygenating Plants

ANACHARIS—A rapid grower desirable for pools and aquariums. **25c per bunch.**

MYRIOPHYLLUM—Very good for goldfish spawning. The fish will also eat large portions. This evergreen-like plant is available throughout the year and is one of the most interesting of this group. **25c per bunch.**

COON-TAIL—Plume-like stems with finely dissected leaves. Fine for the aquarium. **25c per bunch.**

CURLED LEAF FERN—A fern-like plant growing submerged in the pool makes a beautiful background. **25c per bunch.**

LUDWIGA—A beautiful green and red tinted plant growing submerged. **25c per bunch.**

Marginal Plants

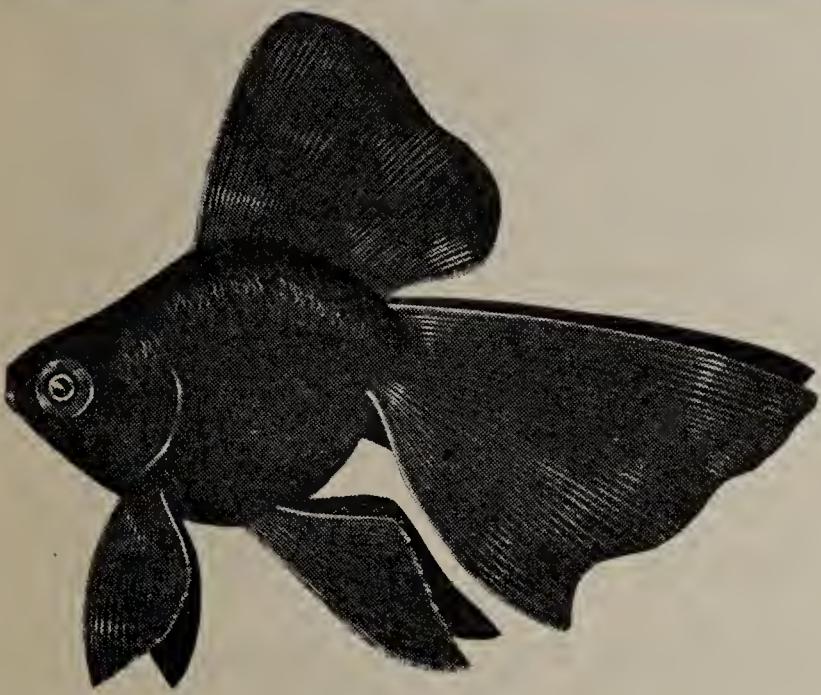
FALSE DRAGOON HEAD—Spikes of pink hooded flowers three feet high. **25c each.**

VARIEGATED RIBBON GRASS—This attractive grass is splendid for the use at the corners of your pool or along the walk way. The leaves are longitudinally striped with white and very ornamental. **25c each.**

CUBAN PLANT—This is an unusual plant which is an annual and grows to the height of 15 feet. Is excellent for a background. The foliage alternates from dark green to red. Should be planted early, seed covered lightly. Plants to be thinned or transplanted to four feet apart. **Packet 50c.**

Goldfish for Pools and Aquariums

To make your pool one of the most alluring spots in the garden you should add gay colored fish. We have many varieties and types to pick from and while some prefer the common and giant goldfish for their pools the fancy types are equally desirable specially for the small pool. We exercise our best judgment in selecting pairs but as it is sometimes quite difficult to determine the sex we cannot guarantee this factor. A charge of 50c for shipping can will be made on small orders. In orders for 50 fish or more our large cans are used and they may be returned express prepaid, a cost of 20c.



Chinese Moor

Giant Goldfish

Selected breeders ten to twelve inches long. These are tried Breeders and if you wish to raise a lot of young goldfish these are the best investment. \$4.00 per pair, \$18.00 per dozen.

YOUNG GIANT GOLDFISH — Not as fully developed as the older type; distinctive in colors for the pools and excellent for spawning. \$2.00 per pair.

GIANT PEARL — Pure white scales which occasionally have spot of deep red. Eight to ten inches. \$4.00 per pair.

YOUNG COMMON GOLDFISH — According to size, 10c, 25c and 50c each.

IMPORTED JAPANESE FANTAILS — Beautiful fish with broad double tails and bright coloring. Year old per pair \$1.00, two years old per pair \$2.00. Breeders \$3.00, \$5.00 and \$7.50 each.

SHUBUNKIN or CALICO FISH — Beautifully mottled fish with a pattern of blue, gold and black. Year old, per pair 50c, two years old per pair \$1.00. Breeders \$2.00, \$3.00 and \$5.00 each.

COMETS — Graceful bodies with long flowing tails. Year old per pair \$1.00, two years old per pair \$2.00. Breeders \$2.00, \$3.00 and \$5.00 each.

CHINESE MOORS — Jet black fish with telescope eyes. Year old per pair \$1.00, two years old per pair \$2.00. Breeders \$2.00, \$3.00, \$5.00 and \$7.50 each.

CALICO FANTAILS — Highly colored fish, calico colors with double fan tails.

Year old per pair \$1.00, two years old per pair \$2.00. Breeders \$2.00, \$3.00, \$5.00 and \$7.50 each.

CALICO TELESCOPES — Handsome vari-colored fish with double fan tails and telescope eyes. Year old per pair \$1.00, two years old per pair \$2.00. Breeders \$2.00, \$3.00, \$5.00 and \$7.50 each.

**Goldfish for Small Pool
Collection No. 13**

PRICE \$5.00

This collection of fish and scavengers will supply the proper balance for a small or medium pool.

- 8 Selected Goldfish
- 2 Japanese Fantails
- 4 Calico Fish
- 2 Black Telescope Moors
- 4 Japanese Snails
- 12 Brown Ramshorn Snails
- 6 Tadpoles

Shipping Can included. Shipped express collect \$5.00.

**Goldfish for Large Pool
Collection No. 14**

PRICE \$10.00

This collection would be correct for a pool eight by ten feet. Scavengers to clear out the decaying leaves and the goldfish to keep water free of insects.

- 12 Selected Goldfish
- 12 Calico Fish
- 2 Japanese Fantails
- 6 Japanese Snails
- 12 Brown Ramshorn Snails
- 4 Red Ramshorn Snails
- 6 Tadpoles

Shipping Can included. Shipped express collect \$10.00.



Calico Fantail

Fancy Goldfish Collection

PRICE \$8.00

This fancy collection includes all the beauties and bright coloring found in goldfish.

- 2 Chinese Moors
- 2 Calico Telescopes
- 2 Calico Fantails
- 2 Comets
- 2 Japanese Fantails
- 2 Shubunkins
- 6 Japanese Snails
- 6 Red Ramshorn Snails

Collection No. 15

Shipping Can included, express collect \$8.00.

Scavengers for the Pool and Aquarium

All aquariums and pools need scavengers, fish to feed upon the insects, snails to devour algae and green scum and tadpoles to eat decayed matter. In all well balanced pools scavengers should be kept.

JAPANESE SAILS—These large hardy snails frequently become as large as an English Walnut. They devour algae and green scum and help to keep the water clear. These snails do not lay eggs as do other varieties but are live bearers, bringing forth the young fully developed. **2 for 25c, \$1.25 per dozen.**

BROWN RAMSHORN SAILS—Medium size snail with shell characteristics of that name. Very prolific egg layers and are very active scavengers. **15c per pair, 60c per dozen.**

RED RAMSHORN SAILS—Somewhat larger than the Brown Ramshorn, sometimes known as the Coral Snail. Excellent scavengers. Lend much color to the aquarium and pool. **2 for 25c, \$1.25 per dozen.**

COMMON TIGER FROG (Tadpole)—Younger generation of the frog family. Grows legs the first year. Fine as scavengers harmless to fish and plants. **5c each, \$2.00 per 100.**

LOUISIANA BULL FROGS (Tadpole)—Grow the legs the second season. These tadpoles are unusually large, three to four inches long. **10c each, 50c per dozen.**

Complete Small Pool

PRICE \$9.25

Lilies in Collection No. 2. Value \$4.25
Goldfish in Collection No. 13. Value \$5.00
4 Louisiana Bull Frog Tadpoles, \$1.00

Collection No. 16

Total \$10.25 sent to you for \$9.25.

Complete Large Pool

PRICE \$16.00

Lilies and Plants in Collection No. 5.
Value \$8.00

Goldfish, Snails, etc., in Collection No. 14.
Value \$10.00

Collection No. 17

All for \$16.00.

Scavengers for the Pool and Aquarium



RED RAMSHORN SNAIL



JAPANESE SNAIL



AUSTRALIAN SNAIL

Scavengers for Small Pools and Aquariums

It is difficult to get too many snails for a pool as they remove the decayed vegetation and green algae. Use two snails per square foot of floor area.

Half Dozen Each Brown Ramshorns, Japanese Trapdoors and Red Ramshorns. Postpaid for \$1.25.

Collection No. 18

Fish Food

Goldfish should be fed twice a week. Too often and too much food are the causes for most fish troubles.

NATURAL FISH FOOD—This is a properly balanced fish food for both the pool and the aquarium and inexpensive. **Pint box 50c, quart box \$1.00.**

Marginal Plants

AQUILEGIA ALPINA COERULEA—Dwarf, deep blue early flowering Columbine.

DIELYTRA EXIMEA (Plumy Bleedingheart)—Dwarf, ever blooming Bleedingheart does equally well in sun or shade.

COREOPSIS—Produces a profusion of bright golden yellow daisy-like flowers the entire season. Height, 18 to 24 inches.

CAMPANULA (Canterbury Bells)—This is a wonderful garden flower producing long upright spikes with bell-shaped flowers. Separate colors. Height 2 to 3 feet.

Singles—Pink, white or blue.

Cup-and-Saucer—Medium pink or blue.

Double—Pink, blue.

Be sure to designate kind and color.

DIANTHUS (Clove Pink)—Pink, purplish and white fragrant flowers on long spikes. Fine for borders or rock gardens. Blooms continually if flowers are kept cut. Height 18 inches.

SHASTA DAISY (King Edward the Seventh)—Large white daisy with yellow golden center borne on stiff stems. Blooms all summer. Can stand some shade.

DAISY (Hartji and Eller)—Large white Shasta Daisy type, but crop all at once. For Decoration Day in this latitude. Splendid for cutting.

GAILLARDIA (Blanket Flower)—Flowers three inches in diameter on two foot stems. A hard center of maroon thickly bordered by petals of orange and yellow. Will thrive in poor soil. Blooms from June until frost.

HARDY FERNS—The cultivation of hardy ferns is remarkably simple. All they want is a light open soil.

Price—Any of the above plants 25c each, 5 for \$1.00, 12 for \$2.00.



Canterbury Bells

Rock Garden Plants

ACHILLEA—Pure white, double, profuse bloomer, low growing habit spring flowers.

SIBERIAN IRIS (Purple)—Small purple flowers on wiry upright stems. Blossoms in early June. The best Iris for a rockery.

HARDY FLAX (Linum)—A favorite for rock gardens. Fine feathery foliage with beautiful star-shaped flowers in July and August. Colors, white or blue.

ANTHEMIS TINCTORIA (Hardy Marguerite)—Small yellow daisy-like flowers; blooms in July.

ALYSSUM SAXATILE COMPACTUM (Basket of Gold)—Produces masses of broad heads of yellow flowers in spring. Creeps.



Phlox Subulata

Rock Garden Plants—Continued

PHLOX (Canadensis)—Native blue phlox. Spring bloomer. Dwarf. Fine for rockery.

PHLOX (Subulata)—A dainty creeping phlox which is simply covered with flowers in early spring. Fine for border on rockery. Grows 4 inches high. White or pink.

PLATYCODON (Balloon Flower)—Blooms continually from July to September. Large bell-shaped perfectly hardy. Blue or white.

PYRETHRUM (Painted Daisy)—Comes in various shades of pink; daisy-like flower borne on erect stems surrounded by delicately cut foliage. Fine for cutting. Blooms early.

SEDUM, Acer (Golden Moss)—Very dwarf. Much used for covering. Foliage bright green, flowers yellow. Stays green all winter.

Spectabile—Beautiful red growing species with broad thick foliage. Large heads of rose colored flowers. Fall blooming.

Stolonifera—Purplish pink flowers. Foliage dark green. Very compact. Splendid for rock covering. Blooms mid-season.

Kamtschaticum—Orange yellow flowers; has creeping habit. Rich green foliage. Midseason bloomer.

YUCCA (Adam's Needle)—Broad, sword-like foliage is ever green. Blooms in midsummer on a tall erect stem with large creamy bell-shaped flowers.

HARDY JOHNNY JUMP-UPS—Miniature pansy, profuse bloomer. Dwarf plant 4 inches high.

Price—Any of the above plants 25c each, 5 for \$1.00, 12 for \$2.00.

Evergreens for Rockeries

MUGHO PINE—Dwarf, compact, rich green, hardy, seldom over a foot high; spreads close to the ground making a symmetrical mass. Fifteen and eighteen inch spread. **Price \$1.75 each, 5 for \$7.50.**

SAVIN JUNIPER—Dense, low spreading branched variety. Deep dark green color. Creeper. Fifteen to eighteen inch spread. **Price \$1.75 each, 5 for \$7.50.**

PFITZER'S JUNIPER—Broad, bushy horizontal gray green Juniper. Slightly higher grower than above. Fifteen to eighteen inch spread. **Price \$1.75 each, 5 for \$7.50.**



Mugho Pine

Views at Smiley's Water Gardens



Pools for Growing Water Lilies

Photographs

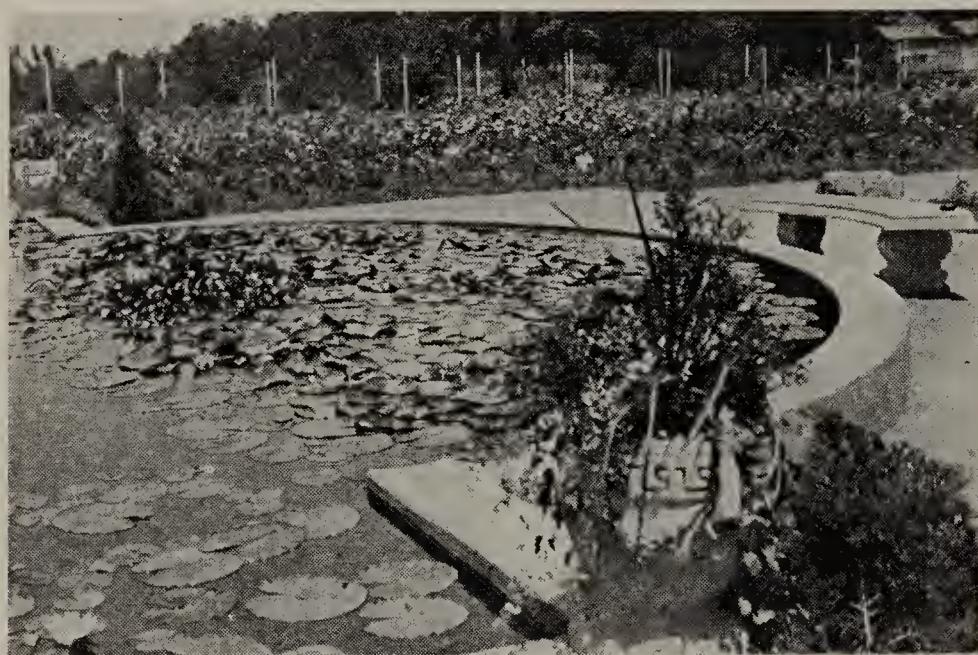
Submit to us photographs of your pools, ponds or in fact any water garden scene that would be suitable for our catalogue. We will be pleased to present the sender of any photograph we select to be used in our advertising matter a water lily to the value of \$3.00.

Vacations

Many folks spend their vacation visiting the water gardens. Plan to take a day or a week if need be and visit these wonderful gardens and spend some time with us viewing this array of blossoms. You will never regret the time nor the money spent in making this trip.



Goldfish Rearing Pools



Have a Lily Pool for Beauty and Pleasure

Collection No. 19

The beautiful collection illustrated in color on inside front cover consisting of the following:

- 1 Comanche
- 1 Paul Hariot
- 1 James Brydon
- 1 Escarboucle

Catalogue Price \$9.90 post-paid to your address for \$8.00

Many pleasures grow stale and unprofitable but I have never heard of any one growing tired of their lily pool, nor have I ever heard any one discontinuing the propagation of water lilies and goldfish once they have had the pleasure of such a water garden. Can you think of anything more pleasant than the quiet of a secluded spot where you can go and be alone with your thoughts, viewing the beauties of Nature's most gorgeous of flowers, the "water lily."

If you need peace and tranquility go to a lily pool and give yourself up to its spell. There is nothing more soothing, nothing that more completely carries one away from cares. Plan this year to have such a place.



Pools Where Your Water Lilies are Grown

SMILEY'S WATER GARDENS

SEWARD, NEBRASKA

Gentlemen: Please send me the material as listed herewith, for which I enclose a money order or.....for \$.....

(If a married woman write, "Mrs." and husband's first name and middle initial.) All members of one family should order under one name.

**WRITE
YOUR
NAME
HERE**



Mrs. Miss or Mr.	FIRST NAME	Middle Initial	LAST NAME
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Street Number.....

or R. F. D.

Post Office..... State.....

Express or Freight Station
(if different from Post Office)

Send by (Mark one wanted) Express Freight Parcel Post

PRICES IN THIS CATALOG SUPERSEDE THOSE OF ALL FORMER EDITIONS

CUT OFF HERE

Send us the names of your friends who would like a copy of this catalogue. They will appreciate it and we will indeed be grateful.

Name _____

Address

Name _____

Address

Name _____

Address

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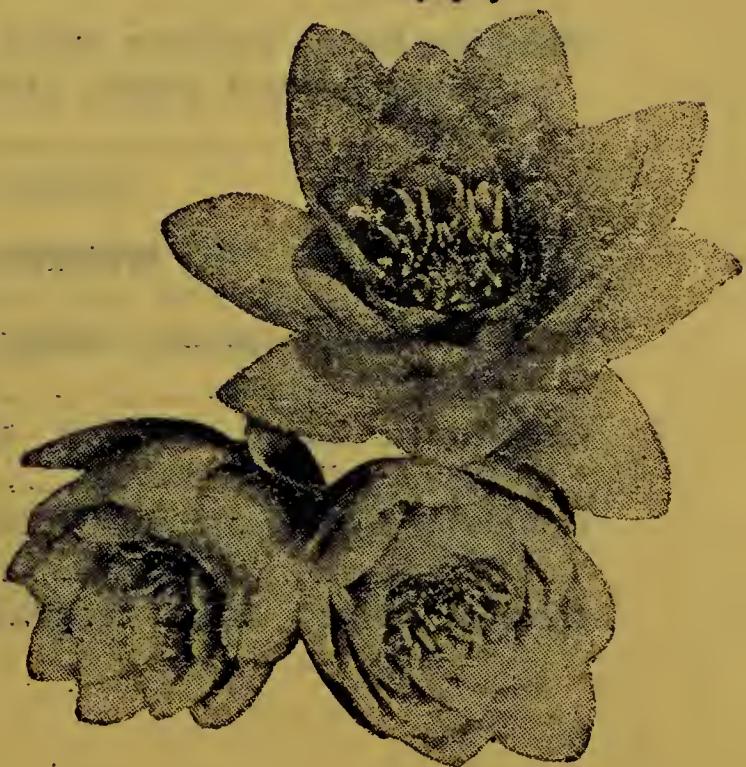


Smiley's Water Gardens



1933
WHOLESALE
PRICE LIST

Seward, Nebraska



SUNSET COLORS

	Each	Per 10
Comanche. Best of all sunset colors90	\$8.50
Paul Hariot. Large Orange-pink flowers85	7.50
Aurora. Changeable yellow- red50	
Sioux. Copper red75	6.00

YELLOW

Chromatella. Bright yellow65	5.00
Sunrise. Largest of all Hardy Water lilies, Sulphur yellow flowers	1.50	12.00

PINKS AND ROSE

Rose Arey. Starry deep pink75	6.50
Pink Opal. Medium size deep pink60	5.00
Splendida. Strawberry pink	1.00	8.50
Eugenie de Land. Sweet scented deep pink, almost white at the tips90	
Morning Glory. Soft shell pink	1.00	8.00
Amabilis. One of the best. Deep pink silver tips	2.00	
Somptuosa. One of the largest and best pinks90	7.50
Rose Arey. Starry deep pink75	6.50
Marliac Pink. Beautiful shell pink40	3.50
Dorothy. Light pink, very fragrant50	
Odorota Rosa. Shell pink, very fragrant50	4.00
Tuberose Rosa. Delicate shade of pink, blooms several inches above the water50	4.00

WHITES

Marliac White. Snowy white. Most popular white50	\$4.00
Gladstone. Large dazzling white. Sulphur yellow center85	7.50
Gonnere. Immense double snow white flowers	1.50	12.50
Odorota Minor. Small fragrant white .25		2.00

	Each	Per 10
Odorata Gigantia. Fragrant white blossoms, six or eight inches across .15		
Tuberose Richardsonii. Large double pure white, fragrant50		4.00

REDS AND CRIMSON

Gloriosa. One of the most popular reds	1.25	10.00
Conqueror. Cherry red, deepening with age. Eight inches across90		7.50
James Brydon. Vivid rosy crimson, deepening with age	1.25	10.00
Escarboucle. Bright intense red 1.75		15.00
Attraction. Immense deep red flowers 1.50		12.50
William Falconer. Velvety black red 2.50		
Arethusa. Large broad petals, deep rich crimson	2.00	

AQUATIC PLANTS

Curled Leaf Fern	10c per bunch
Arrow Head	10c each
Cat-tails	10c each
Parrot Feather	5c per bunch, \$1.75 per bu.
Water Cress	10c per bunch
Coontail	10c per bunch, \$5.00 per 100
Water Hyacinths	60c per doz. \$3.50 per 100
Azolla	10c per portion
Myriophyllum	10c per bunch, \$5.00 per 100
Water Poppy	60c per 10, \$5.00 per 100
Floating Heart	10c each, \$8.00 per 100
Anacharis	10c per bunch, \$5.00 per 100
Duck Weed	10c per portion
Creeping Primrose	15c each
Yellow Water Iris	15c each
Ludwiga	10c per bunch

TERMS:

Cash must accompany all orders unless satisfactory credit arrangements has been made. WE DO NOT SHIP C. O. D. unless orders are accompanied with 25% of the order.

SMILEY'S WATER GARDENS
SEWARD, NEBRASKA



AMABILIS, left center
GONNERE, lower right hand corner



SUNRISE, lower left hand corner
ROSE AREY, upper right hand corner



SMILEY'S WATER GARDENS
SEWARD, NEBRASKA